



Strategic Partners Network

Lipton Strategies is proud to launch our new Strategic Partners Network (SPN). The Strategic Partners Network is a curated collection of select vendors and specialists who share our values and vision to create change and develop growth.

This robust and diverse group of partners can provide additional specialized services for your organization. Whether you are looking for a new digital fundraising platform, a unique approach to direct mail, a graphic designer to provide a new look for your organization, or a strategic communications consultant, our Strategic Partners are ready to answer your call.



Strategic Partners
Network

Addressable

Megan Armstrong
(310) 361-4434

megan.armstrong@addressable.app
www.addressablemail.com

Inspire donors to take action by creating meaningful connections. Addressable delivers 10x the response rate of traditional mail by combining the personal touch of a real pen on paper with our patented automation and technology.



Strategic Partners
Network



Sonia Taddy

(760) 271-3140

staddy@engagerd.com

We help nonprofits, foundations, and public agencies measure their impact, bring together stakeholders, and foster learning and innovation. We offer a practical, real-world approach that is grounded in a deep understanding of social sector strategy, informed by the latest thinking in learning and evaluation, and rooted in our collective commitment to advancing diversity, equity, and inclusion

www.liptonstrategies.com



Strategic Partners Network



Matt Kamin
(626) 714-7577

matt@envisionnonprofit.com

www.envisionnonprofit.com

Envision Consulting is a minority-owned firm specializing in executive search, organizational strategy, merger exploration and executive leadership transitions. With offices in New York and Los Angeles, our partners and consultants are former executive leaders within nonprofit organizations who are truly inspired by our collective power to lift up the communities we serve. Our broad spectrum of services helps increase revenues, expand awareness and strengthen service delivery to the clients who need us the most.



Strategic Partners Network



Max Friedman

hello@givebutter.com

www.givebutter.com

Givebutter is one of the fastest-growing and best-rated fundraising platforms powering millions in online donations for more than 15,000 charitable causes worldwide. Combining industry best practices such as Peer-to-Peer with innovative technologies like Venmo, Givebutter helps organizations raise more, pay less, and give better – particularly amongst younger generations.



Strategic Partners
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*Intu*Arch

Michael Wacht, AIA LEED

(310) 954-1346

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www.intuarch.com

We are an Architect of Community, translating strategic operational goals into effective programmatic spaces. Our name is short for Intuitive Architecture, as we utilize design strategies that encourage and respond to how occupants naturally perceive their environment. This mission generates added value to users, clients, and all project stakeholders, creating extraordinary spaces of comfort, delight, and productivity.



**Strategic Partners
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JK Strategic Planning

Jodi Kurtis

(240) 888-2904

jkstrategicplanning@gmail.com

JK Strategic Planning works with organizations interested in establishing or enhancing an endowment fund or a planned giving program, providing foundational work with staff and board solicitation training, gift acceptance policies and strategic planning. Jodi Kurtis also works with philanthropic individuals, foundations and families, bringing everyone together to establish a mission statement and identifying organizations that strive to achieve those goals.



Strategic Partners
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MPowerUs

Mitch Stein

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www.mpowerus.org

MPowerUs is transforming how nonprofits discover, select and maximize the tools and services powering their fundraising. Similar to how you'd use TripAdvisor to put a vacation together, we've simplified the landscape of 700+ providers so you can evaluate nonprofit technology easily and confidently, with free 1x1 support.



Strategic Partners
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SCOTTIE GATARZ

Scottie Gatarz

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sgatarz@gmail.com

Scottie Gatarz creates logos and layout designs for print and electronic media including websites, magazines, brochures, product labels, reports, advertisements and more with a specialty in (re)branding. He works with other professionals to create or incorporate illustrations, pictures, and designs to reflect the desired theme and tone of the communications.



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TOUCHPOINTS

RECONNECT WITH EVERYONE

Chris LoPresti

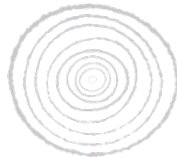
LS@findtouchpoints.com

www.FindTouchPoints.com

TouchPoints the premium data company, helps nonprofits ensure they have the most accurate multi-channel contact information of their supporters. In addition to high-quality addresses, phone numbers, emails, and social media handles, TouchPoints can help your organization identify which of your donors have a donor-advised fund, where your donors work and if their employer as a matching gift program, and which of your donors you should cultivate for planned giving and major gifts.



Strategic Partners Network



WEISWOOD
STRATEGIES LTD

Emily Weisgrau

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Weiswood Strategies works with mission-driven organizations to translate their visions into communications that deepen donor engagement and increase contributions. We bridge the gap between development and communications to help organizations engage prospects with a compelling case for support, make the case in the right way for each audience, and craft print and digital publications that increase giving and loyalty.

www.liptonstrategies.com



Strategic Partners Network



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West End Strategy Team is a full-service strategic communications firm delivering media, messaging and digital expertise. We partner with our clients to craft and implement bold, creative and innovative communications strategies that frame the narrative and leverage the news cycle to drive meaningful change.